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सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सार्वधिक निकाय)

(शिक्षा मंत्रालय, भारत सरकार)

नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**

(A Statutory Body of the Govt. of India)

(Ministry of Education, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

**F. No. 01/TLB/AICTE/TLB/190/2023-24**

**Date: 29.05.2023**

**To,**

**The Director/Principal,**

**All AICTE Approved Institutes**

**Dear Sir/Madam,**

**Subject:** Appeal to celebrate World Bicycle Day on 03/06/2023- Request – Reg.

As your good self might be aware, physical inactivity is one of the major key risk factors for Non-Communicable Diseases (NCDs) which account for 63% mortality in India. As per National NCD Monitoring Survey, 41.3% Indians are physically inactive.

To address the above issue, the Ministry of Health & Family Welfare (MoHFW) is organizing a Cycling Event on 3rd June, 2023 (Saturday) on the occasion of World Bicycle Day to create awareness on the importance of physical activities.

In view of the above, I would request your Institute to actively participate in the above event by organizing Cycling related events in your campus on 3rd June 2023 with a motive to create awareness for physical activities. In the above event public from different sections of the society may also be engaged to garner widespread support.

Photographs/videos of the Cycling Events shall be shared/uploaded on the social media platform of the Institute tagging AICTE, MoE and MoHFW. You are also requested to upload the same on the following link:

[https://drive.google.com/drive/folders/1OZslwrsySap0Rvm3xko3opJSAo58p\\_Zc?usp=sharing](https://drive.google.com/drive/folders/1OZslwrsySap0Rvm3xko3opJSAo58p_Zc?usp=sharing)

**With Best Regards**

**Dr. Ramesh Unnikrishnan**

**Advisor**

**Training & Learning Bureau**



सूचना का  
अधिकार