

F. No. 11018/06/2021-EBSB
Government of India
Ministry of Education
Department of Higher Education
EBSB Cell

Shastri Bhawan, New Delhi
Dated the 17th December, 2021

To

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| 1. Chairperson
AICTE | 2. Secretary
UGC |
|-------------------------|---------------------|

Subject: Mobile Applications launched under Azadi ka Amrit Mahotsav & EBSB – reg.

Sir

Ministry of Education has recently launched two mobile applications under the Azadi ka Amrit Mahotsav (AKAM) and language learning initiative of Ek Bharat Shreshtha Bharat (EBSB) – (i) Bhasha Sangam and (ii) Ek Bharat Shreshtha Bharat - Quiz Game.

2. Bhasha Sangam app has more than 100 phrases of common use, designed on different themes that allow people to learn basic conversation in 22 Indian languages, test themselves and generate online certificates. The app has been developed for both - Android and iOS platforms:

Google Playstore link:

https://play.google.com/store/apps/details?id=com.multibhashi.mygov.mygov_app&hl=en&gl=IN

iOS AppStore link: <https://apps.apple.com/in/app/bhasha-sangam/id1580432719>

3. Ek Bharat Shreshtha Bharat Quiz app aims to promote learning between States by sharing best practices and experiences. It contains quizzes based on States in India and encourages users to participate in the mission to earn grades and certificates. The app can be downloaded from the playstore using the link:

https://play.google.com/store/apps/details?id=com.nazara.ebsbquiz&hl=en_US&gl=US

4. You are requested to make available the App Store/ Play store links of the app on your website using the enclosed banners and logo. I will be grateful if you may share

these links with all institutions to promote Indian languages' learning. A brief on the two apps is also being enclosed for your kind reference.

Yours sincerely,

Encl.: As above.



(Pratibha Sharma)

Under Secretary to the Government of India

Ph.: 011-23386934

Copy to:

- (i) Dr. Ravindra Kumar Soni, Adviser-II, AICTE
- (ii) Dr. Amit Kumar Srivastava, Director, AICTE
- (iii) Manoj Singh, Asst. Director, AICTE
- (iv) Ms. Diksha Rajput, Deputy Secretary