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The Director/Principal

(All AICTE approved institutions)

Sir/Madam,

Greetings from AICTE!

You all must be aware about various events being held under 'Ek Bharat Shreshtha Bharat' (EBSB) program of Govt. of India. 'Yuva Sangam' is one such enthusiastic program under EBSB, involving many students and off campus youth getting an opportunity to explore different regions of our diverse country. In this regard you all must have noticed pictures, videos, shorts etc. on social media on varied handles.

In order to make aware maximum youth of our country about this initiative and successful conduct of 'Yuva Sangam' under EBSB program, it is essential to widely spread it on social media. Accordingly, it is requested that all institutions should tweet/re-tweet the messages/pictures/videos related to Yuva Sangam which are shared from Social media handles of Education Minister (GOI), Ministry of Education, AICTE, #YuvaSangam, #YuvaSangamPhase2 and #EkBharatShreshthaBharat.

Further, all students and faculty may also be asked to re-tweet / tag, on various social media handles, such tweets for extensive awareness. This will certainly create a ripple affect amongst youth of our country. Awareness of the rich experiences of the participating students derived from the Yuva Sangam will certainly help strengthening and early achieving 'Ek Bharat Shreshtha Bharat'.


(Prof. T.G. Sitharam)