



डा० ए०पी०जे० अब्दुल कलाम प्राविधिक विश्वविद्यालय

DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY

(Formerly UP Technical University)

सेक्टर -11, जानकीपुरम विस्तार योजना लखनऊ-226031 Sector-11, Jankipuram Extension Yojna, Lucknow-226031

Ref. No.:AKTU/IH/2023/113

Date: 10/11/2023

To,
The Directors,
Affiliated Institutions of Dr. A.P.J. Abdul Kalam Technical University

Subject: Participation invited from student entrepreneurs and startups for Wadhvani Foundation LiftOff Program in association with Innovation Hub

Dear Sir/Madam,

We are glad to inform you that Innovation Hub, Dr. APJ Abdul Kalam Technical University, Lucknow in collaboration with Wadhvani Foundation brings LiftOff Program for student entrepreneurs and startups. This program provides a great opportunity for early stage startups to raise seed capital.

Wadhvani Foundation is a global not-for-profit organization dedicated to supporting the wave of entrepreneurial ventures. **Through the [Wadhvani Foundation Liftoff Program](#), In India, they have supported 2000+ startups in their entrepreneurial journey.**

This is a structured 14-week program that acts as a strategic enabler for startups and helps them refine their business strategies, enhance their pitch presentations, and ultimately, increase their chances of securing funding and achieving sustainable growth.

Wadhvani Foundation work closely with startups and support them in:

- Refining your Pitch Decks
- Securing Grants / Funds
- Creating an MVP
- Growth and Scaling

Their Solution Kits and frameworks, real-world Case Studies, insightful Masterclasses, comprehensive Digital Library, and engaging Peer Networking opportunities are all designed to further enhance startup's growth potential.

Why Liftoff Program:

- It is Cost-Free owing to our Foundation's funding philosophy
- You get access to WF Consultants & Mentors
- You will get access to 25+ Investment Partners
- You get into Pitching Bootcamp & Demo Day
- You get access to Curated Content & Solution Kits

To get selected for this program register at: <https://entrepreneur.wfglobal.org/campaigns/aktu-liftoff/> before 25th November 2023.

Request the institute to circulate this information among students and incubation centre of your institute and encourage maximum participation

Yours Sincerely

(Dr. Anuj Kumar Sharma)

Associate Dean, Innovation & Social Entrepreneurship

Cc To:
Registrar, Dr. APJ Abdul Kalam Technical University, Lucknow
Finance Officer, Dr. APJ Abdul Kalam Technical University, Lucknow
Staff Officer, Vice Chancellor Office, Dr. APJ Abdul Kalam Technical University, Lucknow

(Dr. Anuj Kumar Sharma)

Associate Dean, Innovation & Social Entrepreneurship