

Azadi Ka Amrit Mahotsav, Ministry of Culture, Government of India

Dear Sir/Madam,

Greetings from AICTE..!

Hon'ble Prime Minister of India in a broadcast on 24.10.2021 in "Mann Ki Baat" talk about cultural activities and emphasize that Amrit Mahotsav must be filled with colours of art, culture, song and music. M/o culture is organising the following three activities

Deshbhakti geet writing competition

Lori writing competition

Rangoli making competition

Ministry of culture is holding a competition for all the above three activities from the Tahsil/ Taluka level the National level. The Target of Max. participation has to be achieved with the involvement of various stakeholders

In view of the above, AICTE request your institute kindly disseminates this information among all the students and faculty members so they can take part in these activities to have maximum participation as part of Azadi ka Amrit Mahotsav.

The jingles and banners available in the link below can be displayed on the websites of the institutions.

Culture Ministry, Govt. of India's 3 competitions - DeshBhakti Geet Writing, Lori Writing & Rangoli Making:-

<https://amritmahotsav.nic.in/index.htm> or

<https://amritmahotsav.nic.in/competitions.htm>

PFA:- <https://drive.google.com/drive/folders/1IJGW8Tz-9-8I1BDThr72nqrLqK4oxOKU?usp=sharing>

With Regards,

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