

प्रो० जय प्रकाश पाण्डेय  
कुलपति  
Prof. Jai Praksh Pandey  
Vice Chancellor



डॉ० ए०पी०जे० अब्दुल कलाम प्राविधिक विश्वविद्यालय

DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY  
(Formerly UP Technical University)

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Letter No: AKTU/VCO/2024/13386

Dated : 13.03.2024

To,  
All the Director/Principal  
Affiliated Institutions/Colleges of  
Dr. A.P.J. Abdul Kalam Technical University

**Subject: Participation of Students at Startup Mahakumbh, New Delhi from 18-20, March 2024.**

Dear Sir/Madam,

This is to bring to your kind notice ASSOCHAM is organizing the **Startup Mahakumbh** supported by Department for Promotion of Industry and Internal Trade (DPIIT), an industry-led event that celebrates the strength of the Indian Startup and innovation ecosystem. The Startup Mahakumbh will be a first-of-its-kind event in terms of magnitude, scale, and impact, scheduled from **March 18-20, 2024**, at the iconic Bharat Mandapam and sprawling Pragati Maidan in New Delhi.

**To represent the future entrepreneurs, it is requested to nominate students along with 1 faculty member preferably from Bundelkhand and Purvanchal region AKTU institutes to attend this event from 18-20 March 2024. Request you to maintain the faculty student ratio as 1:25. The travel arrangement, fooding and lodging of these students along with nominated faculty member will be taken care by organizers from 17-20 March 2024.**

The central theme '**Bharat Innovates**' the event will also feature mentorship clinics, pitch competitions, and a multi-track conference featuring leadership talks, panel discussions, workshops, and a host of exciting activities for startups as well as future entrepreneurs.

With the purpose of enabling handshakes and connecting startups with a spectrum of inventors such as VCs, angel investors, family offices, and HNIs- as well as potential corporate partners, the event is expected to host 1000+ startups, 10+ thematic tracks, 1000+ investors, 500+ incubators & accelerators, 5000+ conference delegates, 10+ country delegations, and 40,000+ business visitors over the span of three days.

Please nominate students at [https://bit.ly/StartupMahakumbh\\_Institutes\\_before\\_14th\\_March\\_2024](https://bit.ly/StartupMahakumbh_Institutes_before_14th_March_2024). Request you to encourage potential student innovators and entrepreneurs participation in this event.

For any further, information please contact Mr. Mahip Singh, Head, Innovation Hub, at +91 95820 58878 and [head.innovationhub@aktu.ac.in](mailto:head.innovationhub@aktu.ac.in).

Yours Sincerely

(Prof. Jai Prakash Pandey)  
Vice Chancellor