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Ref: AKTU/CTPC/2025/ 1233

09 May, 2025

To,

The Directors/Principals,
Colleges affiliated/associated to Dr.APJ Abdul Kalam Technical University Lucknow, Uttar Pradesh

Subject: Regarding “Choice Connect Pvt Ltd” paid internship followed with PPO position for B.Tech(all streams)/MBA(Mkt/Sales) preferable students of 2026 passing out batch

Dear Sir/Ma'am,

Pleased to inform you that as part of internship process for **B.Tech (all streams)/MBA(Sales/Mkt)** preferable students of **2026 passing out Batch**, company “Choice Connect Pvt. Ltd.” wish to invite the students of AKTU affiliated colleges for this internship. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **20 May, 2025**.

Registration Link :- <https://forms.gle/kdtto3K1iHUcLfqa9>

If you have any concern, you are requested to feel free to write at tnp.aktu@aktu.ac.in

Best Wishes,

(Neelam Srivastava)

Copy to:

- (1) Registrar, AKTU, Lucknow
- (2) Finance Officer, AKTU, Lucknow
- (3) Staff Officer to Hon' Vice Chancellor for kind information

(Neelam Srivastava)

Campus Placements 2025	
Job Notification Form	
Company Overview	
Name of the Company	Choice Connect Pvt Ltd (Subsidiary of Choice International Ltd, a listed company)
Website / Other source of Information	www.choiceindia.com
Company Type	Financial Services
Brief write-up on the Company (50 to 75 words)	Choice International Limited , listed on BSE and NSE, is one of India's leading financial services conglomerates since 1993, serving individuals and institutions globally. With 6500+ employees, 204 branches across India, and 4 international offices, it offers a wide range of services including investment banking, taxation, stock trading, mutual funds, loans, and insurance. Choice is a trusted name for comprehensive financial solutions and is committed to ' <i>Nurturing Financial Excellence</i> '. Beyond business, Choice remains a socially responsible organization with a strong focus on community impact and financial empowerment.
Job Profile	
Job Designation	Business Development Intern
Job Description	Internship opportunity with one of the India's top financial institutions with a diversified knowledge of financial products including wealth management, Portfolio management, banking services, Mutual funds, equity, insurance and credit services
Place of Posting	Hybrid (Seven Week Online & One week office)
Key Responsibilities	<ol style="list-style-type: none"> 1. Conducting Primary Research: Understanding of customers behaviors, expectations and availability of desired financial products in market. This will involve creating questionnaires, conducting interviews, or analyzing industry reports to support data-driven decision-making within the bank. 2. Customer Engagement: This includes interacting with customers to understand their banking needs, collecting feedback, assisting them in identification and apply for right financial products and helping the team develop strategies to enhance customer satisfaction. 3. Conduct market research to identify emerging trends and new business opportunities. 4. Practical on-Job Training for selected interns 5. Data Analytics and Reporting: Interns will work with financial data, analyzing trends to support operational decisions. This includes tasks like preparing reports, identifying data patterns, and

	using analytical tools to generate insights.
Type of Placement	Based on the performance in Internship
Salary Details	
Cost to Company (CTC)	5LPA-6LPA (Selection based on Performance in Internship)
Training Period	60 Days
Salary / stipend paid during training	INR 10000, Per Month (During Internship, Based on Performance)
Bond or Service Contract (If yes, give details)	No
SELECTION PROCESS	
Shortlist from Resumes	Yes
Written Test (Technical / Aptitude)	No
Group Discussion	No
Personal Interview	Yes
Minimum Number of Offers You intend to make	Min 10 Students from Each Institute. (Internship) (In this Program we Intake Max. 3000 Interns)
Eligible Department and Program	MBA and B. Tech (All Stream)
Specific Eligibility requirement (Please mention)	B.Tech(all streams) / MBA(Marketing/Sales) Preferable Batch 2026 <ul style="list-style-type: none"> • Strong communication skills • Learning attitude • Basic knowledge of MS Office or CRM tools will be an added advantage.
Registration Process	Google Form (secure with Company Domain)
Date & Time of the Drive	Last date of Registration - 20/05/2025 Date of commence – 10/06/2025
Venue (Interview for Internship)	Hybrid mode (Offline in campus, Nearby Branch or Online)
Expected Joining (Internship)	10/06/2025
Note	Each student selected for the one-week office immersion will receive INR 200 per day for 7 days to support their travel and participation. This office immersion opportunity is only for those students who are serious about continuing the internship and are committed to learning and contributing actively. **Job Intake (up-to 200 Candidates) will be dependent upon completion & meeting the requirements as per the organizational norms after successful completion of Internship program**