

प्रो० जय प्रकाश पाण्डेय
कुलपति

Prof. Jai Prakash Pandey
Vice Chancellor



डॉ० ए०पी०जे० अब्दुल कलाम प्राविधिक विश्वविद्यालय

DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY

(Formerly UP Technical University)

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To,
The Directors,
Affiliated Institutions of
Dr. A.P.J. Abdul Kalam Technical University

Sub: Nomination of Student Startups from your Institute's for the Convocation Day Award Ceremony by Hon'ble Governor of Uttar Pradesh at Dr. APJ Abdul Kalam Technical University, Lucknow

Dear Sir/Madam,

Innovation Hub, Uttar Pradesh has been embodied by the Govt. of Uttar Pradesh with an aim to foster the Innovation & Entrepreneurship culture throughout the state.

We are glad to share that in 2023 AKTU's Convocation a new Category of Awards that is AKTU Student Startup Award are being introduced specifically for the Student Startups to promote the entrepreneurship among students. To continue the same, this year also Innovation Hub brings this opportunity for student entrepreneurs. The awardees will be felicitated by Honorable Governor of Uttar Pradesh on 13th August 2024.

Under the able-guidance of the Hon'ble Vice-Chancellor this progressive measure will promote innovation and entrepreneurial attributes among the students across all the AKTU-Affiliated Institutes. The University believes that this intervention will go a long way in inspiring our young students.

In this regard, it is requested to nominate your 'Student Startups' in the following three categories:

- Women-Led Startup Award
- Social-Impact Startup Award
- Tech-Innovation Startup Award
- Accessibility Startup Award
- Agriculture Startup Award
- Sustainability Champion
- Health Innovation Startup Award

The nominations can be done by the Institute or Student Startup directly, at this link: <https://bit.ly/IH-Award2024> before 5th August 2024. (<https://bit.ly/IH-Award2024>)

Please find enclosed the award eligibility and guidelines or visit www.aktu.ac.in to know more.

For any further information required, write us at innovationhub@aktu.ac in or speak to Head Innovation Hub Mr. Mahip Singh at +91 95820 58878

We are looking forward to your kind support in this new endeavor.

(Prof. Jai Prakash Pandey)
Vice Chancellor



**Innovation Hub, Dr. A.P.J Abdul Kalam
Technical University**

AKTU Student Startup Award 2024
Guidelines

APPLICATIONS FOR AKTU STUDENT STARTUP AWARD 2024

The Awardee will be felicitated by Honorable Governor of Uttar Pradesh

The AKTU Student Startup Award -2024 aims to recognize, reward, promote and support student startups. These student startups are driving sustainable transformation in Uttar Pradesh. These student startups are the ambassadors for spreading the culture of innovation and entrepreneurship in their institute.

Eligible Categories for Student Startups

Select a suitable category to begin your application for the AKTU Student Startup Awards 2024.
For each category, a separate application is required.

- Women-Led Startup Award
- Social-Impact Startup Award
- Tech-Innovation Startup Award
- Accessibility Startup Award
- Agriculture Startup Award
- Sustainability Champion
- Health Innovation Startup Award

Categories of Awards One Student startup in each of the categories would be declared the winner.

S.No	Student Startup Category	Award Focus Area
1	Women-Led Startup Award	Startups led by at least one-woman director with more than 25% share in Startup
2	Social-Impact Startup Award	Startups working towards social impact in healthcare, Indic language, education, livelihood, or any other allied area
3	Tech-Innovation Startup Award	A startup that relies on innovative/patented technologies to develop and deliver products or services by prioritizing rapid innovation, market disruption, and digital presence, aiming to address specific challenges or capitalize on emerging opportunities in a dynamic and competitive landscape.
4	Accessibility Startup Award	Startups working towards improving accessibility for people with disabilities (PwD)
5	Agriculture Startup Award	This can include technologies or practices related to precision farming, biotechnology, sustainable agriculture, agri-robotics, etc. The startup must demonstrate innovation in its products or services, providing new or significantly improved solutions to existing agricultural challenges

6	Sustainability Champion	Startups focused on climate change, sustainability, waste management, renewable energy, or allied sectors
7	Health Innovation Startup Award	Startups working towards health/medical solutions focused on health-tech/medical/wellness etc

Eligibility Criteria of AKTU Student Startup Awards 2024 are as follows:

- The startup founder/co-founder should be pursuing any degree from the AKTU Affiliated Institution.
- The startup should be a DPIIT recognized startup. The entity must submit its certificate of recognition.
- The entity must submit the Certificate of Incorporation issued by the Ministry of Corporate Affairs or Certificate of Registration from the Registrar of Firms of respective state.
- The entity must have a hardware or software product or a process solution that is present in the market.
- There should not have been any default in the last three years (FY 2020-21, 21-22, 22-23) by the entity or any of its promoters or any of their group entities.
- The entity must submit audited financial statements (balance sheet, profit & loss account) for the last one financial years FY 2023-24).
- The entity should not be completing 10 years of incorporation on or before March 31st, 2024.

The following rules will be followed

- Award application form is to be filled in English only.
- One startup can nominate itself only for 1 category.
- By participating in the AKTU Student Startup Awards, the startups agree to the AKTU and Innovation Hub to use of its name, URL, photos, and videos for promotional purposes on its website and other promotional material.
- Any false information provided within the context of AKTU Student Startup Awards by any entity concerning identity, mailing address, telephone number, email address, ownership of right, or non-compliance with these rules or any terms and conditions or the like may result in the immediate elimination of the entity from the awards process.
- The decisions of the jury and the evaluation committee shall be final and binding.
- Allowances shall not be paid to any entity for travel or presentation before jury

Instructions for filling the form

(A step-by-step guide to participate in AKTU Student Startup Awards 2023)

Step 1: Go to 'AKTU Student Startup Awards' tab on AKTU Website-www.aktu.ac.in or at <https://bit.ly/IH-Award2024>

Step 2: Fill in the details as mentioned in the application form

Step 3: Ensure to keep the following documents ready for upload:

- Certificate of Recognition issued by DPIIT
- Certificate of Incorporation/Certificate from the Registrar of Firms
- StartinUP Recognition certificate
- Memorandum of Association, Partnership deed or other government accepted proof as proof for a woman founder (if applicable)
- PAN card for founder/ co-founder
- Aadhar card for founder/ co – founder
- Startup Pitch Deck (Not more than 10 slides)
- Proof of Patent, IPR (if applicable)
- Audited financial statements for the past 1 years (Profit & Loss Statement, Balance Sheet and Income Tax Return) or Provisional financial statements issued by a Chartered Accountant, in case of non availability of audited financials for FY 2023-24.
- Proof of admission into academic institution or proof of student of any AKTU Affiliated institution.
- Recommendation letter on the letterhead on AKTU Affiliated institution incubation centre.
- 120 seconds video explaining your product or service (this video cannot be a YouTube link; it has to be made for application to AKTU Student Startup Awards). The video should cover – business model, scalability, innovation, social & economic impact on environment

Step 6: Ensure that all the uploads required comply with the size requirement as mentioned

Step 7: Submit Final Application before 5th August 2024