

Prof. Neelam Srivastava
Dean- Training & Placement
Electronics & Comm. Engineering
Institute of Engg. & Tech. (IET) Lucknow



Dr. A.P.J. Abdul Kalam Technical University
Lucknow, Uttar Pradesh
Sector-11, Jankipuram Extension, Lucknow
E-mail: dean.tp@aktu.ac.in

Ref: AKTU/CTPC/2025/1202

07 March, 2025

To,

The Directors/Principals,
Colleges affiliated/associated to Dr.APJ Abdul Kalam Technical University Lucknow, Uttar Pradesh

Subject: Regarding “Planet Spark” hiring opportunity for B.Tech/MCA/ MBA students of 2024 and 2025 passedout/passing out Batch

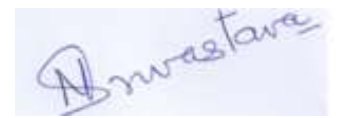
Dear Sir/Ma’am,

Pleased to inform you that as part of hiring process for **B.Tech/MCA/MBA** students of **2024 and 2025 passed out/passing out Batch**, company “Planet Spark” wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **13 March, 2025**.

Registration Link :- <https://forms.gle/dscrWCWjyZNxdvWr6>

If you have any concern, you are requested to feel free to write at tnp.aktu@aktu.ac.in

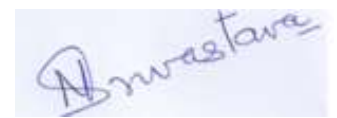
Best Wishes,



(Neelam Srivastava)

Copy to:

- (1) Registrar, AKTU, Lucknow
- (2) Finance Officer, AKTU, Lucknow
- (3) Staff Officer to Hon’ Vice Chancellor for kind information



(Neelam Srivastava)

Campus Placements 2024,2025 Passout Batch	
Job Notification Form	
COMPANY OVERVIEW	
Name of the Company	PLANETSPARK
Website / Other source of Information	https://www.planetspark.in/
Company Type	EDTECH
Brief write-up on the Company (50 to 75 words)	<p>PlanetSpark is on a mission to build the next generation of confident speakers and creative writers among kids and young adults. As a Series B funded global company, we impact over 13 countries through live classes on communication skills, taught by the top 1% of handpicked teachers. We are proud to be category creators and market leaders in the communication skills segment.</p> <p>We are backed by prominent VCs such as Prime Venture Partners, Indian Angel Network, and FIITJEE, and global entrepreneurs like Binny Bansal, Deep Karla, and Gokul Rajaram. With over \$24 million raised to date, PlanetSpark is on an exhilarating journey to become the most beloved brand for kids who will move the world.</p> <p>Key Statistics:</p> <ul style="list-style-type: none"> • Series B Funded • Impacting 13 Countries • Serving 35k Students • Partnered with 4k Teachers • 2 Million Enrolled Classes
JOB PROFILE	
Job Designation	BDC
Job Description	sales
Place of Posting	Gurgaon
Key Responsibilities:	<p>Responsibilities:</p> <ol style="list-style-type: none"> 1. Proactively seek new sales opportunities through cold calling, networking, and social media. 2. Engage with 65-70 leads daily. 3. Schedule meetings with potential clients (parents). 4. Pitch and generate trial classes to encourage parents to try PlanetSpark. 5. Negotiate, close deals, and handle client complaints or objections. 6. Achieve department sales goals on a weekly target revenue model. 7. "Go the extra mile" to drive sales and exceed targets.

Type of Placement	Full Time
SALARY DETAILS	
Cost to Company (CTC)	<ol style="list-style-type: none"> 1. Domestic Process <ul style="list-style-type: none"> ○ CTC: 6.5 LPA ○ Training: 1-month training with INR 21,428 per month (fixed) + incentives ○ Post-training: 4.1 LPA Fixed + 2.4 LPA Variable ○ Work Hours: 2PM to 11 PM ○ Working Days: 5 Days (Weekly Off on Tues, Wed) ○ 2. International Process <ul style="list-style-type: none"> ○ CTC: 7.2 LPA ○ Training: 1-month training with INR 21,428 per month (fixed) + incentives ○ Post-training: 4.8 LPA Fixed + 2.4 LPA Variable ○ Work Hours: 9PM TO 7 AM ○ Working Days: 5 Days (Weekly Off on Tues, Wed)
Training Period	14 days+ OJT training
Salary / stipend paid during training	21426/-
Bond or Service Contract (If Yes, give details)	no
SELECTION PROCESS	
Shortlist from Resumes	no
Written Test (Technical / Aptitude)	<p>Assessment Process:</p> <p>Selection Form: Basic candidate details and qualifications.</p> <p>Chat Interview: Initial suitability screening.</p> <p>Communication Test: Assessment of communication skills.</p> <p>Video Resume: Candidate video introduction.</p> <p>Sales Interview: Detailed evaluation of sales abilities.</p> <p>Document Verification: Final validation of credentials.</p>
Group Discussion	NA
Personal Interview	yes
Minimum Number of Offers You intend to make	350
Eligible Department and Program	B.TECH, MBA, MCA 2024 and 2025 pass-out
Specific Eligibility requirement (Please mention)	<ol style="list-style-type: none"> 1. Good English comm 2. Presentation skills 3. Growth Mindset
Registration Process	https://forms.gle/dscrWCWjyZNxdvWr6

Date & Time of the Drive	March End week 2025
Venue	Virtual
Expected Joining (dd/mm/yyyy)	Immediate