

Softpro India Computer Technologies Pvt. Ltd.

Recruitment Drive (JD Business Development Executive)

ABOUT US

Softpro India Computer Technologies (P) Limited is one of the fastest-growing IT companies in consulting and software development. It was **founded in 2004 by Technocrats from IIT Kanpur and IET Lucknow**, and a **renowned member of UPDESCO** facilitating software development in entire UP government departments. A dynamic new generation software solution as well as networking product development company. Softpro India's advisory board is a combination of renowned people from academics and corporate on an honorary basis like **Prof. V K Pathak (Ex VC- AKTU)**, **Prof. D S Yadav (Ex Director- REC, Banda)**, **Prof. Neelam Srivastav (Ex Director- REC, Kannauj)**, **Prof. D K Singh (Ex Director- REC, Azamgarh)**, **Er Virendra Gautam (SAP Consultant)**, **Er Deepak Sharma (Oracle Corporation)**, **Er Manoj Verma (Hewlett Packard)** and the list goes on.

The company has a remarkable establishment in the field of software development with more than 200 clients (Domestic & International). Following are a few of our clients-

- **P.N. International (Karam Industries)**
- **Nalanda Open University, Bihar**
- **Tilka Manjhi Bhagalpur University, Bhagalpur, Bihar**
- **Lalit Narayan Mithila University, Darbhanga**
- **Medi counsel (US)**
- **Marc Laboratories**
- **Green Gas Limited (A Joint Venture of GAIL & IOCL)**
- **Commander Works Engineer (CWE, Indian Army)**
- **NHMC & Garrison Engineers (Ministry of Defense), etc.**

Softpro Technologies- Malawi, Africa, is one of the biggest milestones of Softpro Group. This Softpro Group unit was established in Malawi, Africa when the African embassy contacted the management to help them impart I.T. Education and Training in their country. Softpro has been working there to help the government **raise the computer literacy rate of the country** through our specialized training programs and collaboration with the country's Colleges and Universities.

"**Softpro Learning Centre**", commenced in 2008 with an insight to bridge the Technology Gap prevalent between IT students and IT professionals. Softpro Learning Centre has embarked itself as one of the most propitious centers for learning across UP and nearby states.

Softpro Learning Centre includes promulgating Summer Training to B.Tech students, Industrial Training to MCA/BCA students, and Apprenticeship Program to pass out to students of B.Tech/BCA/MCA.

<u>Information Sheet</u>	
Company Name	Softpro India Computer Technologies Pvt. Ltd.
Website	www.softproindia.in , trainingatsoftpro.com
Job Description	<ul style="list-style-type: none"> • Strong understanding of the education technology landscape and market dynamics. • Demonstrated ability to meet and exceed sales targets and revenue goals. • Exceptional communication and negotiation skills. • Strategic thinker with the ability to identify and capitalize on market trends. • Bachelor's degree in Business, Marketing, or a related field (MBA preferred). • Ability to travel as needed. • Must have own vehicle.
Job Location	<ul style="list-style-type: none"> • Lucknow
Vacancy	<ul style="list-style-type: none"> • 02
Eligibility	<ul style="list-style-type: none"> • MBA(Sales and Marketing)
Experience	<ul style="list-style-type: none"> • MBA final year/2024 pass out
Recruitment Process	<ul style="list-style-type: none"> • Personal Interview (HR Round)
Job Profile	Business Development Executive Probation Period: 06 months
Package	INR 2.4LPA to 4LPA
Date of Joining	Immediate